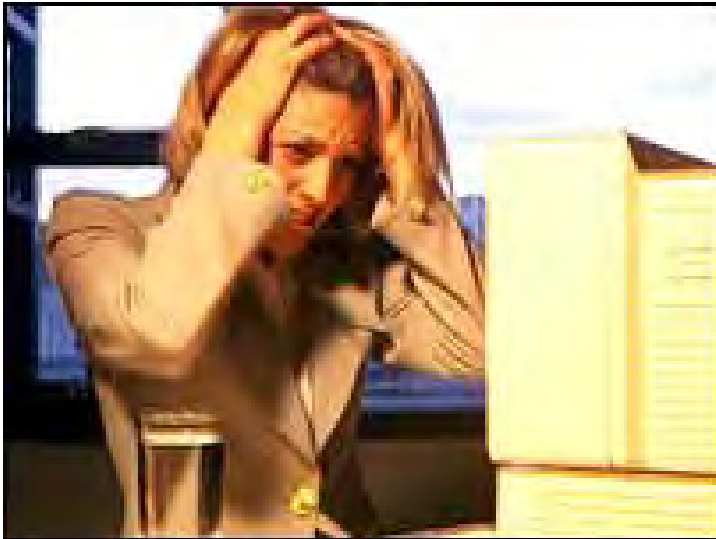




# Healthcare **STOP, it hurts!!!**



Too much  
information,  
my head is about to  
explode!

*Just tell me where to  
start?*





# Global GDSN Healthcare Implementation Initiative Report – Phase 2

**Barb Zenner**

**Baxter Healthcare International**



- Purpose
- GDSN Data Flow Model
  - Healthcare Adoption Model
  - Use Cases
- Implementing the GDSN in your organisation
  - Common Rules of Engagement
  - Planning before Implementation
  - Global Implementation Roadmap
    - Healthcare 40 Attributes
  - Gap Analysis ([Toggle to pdf for review](#))
- Links to Assist Moving Forward
- Questions

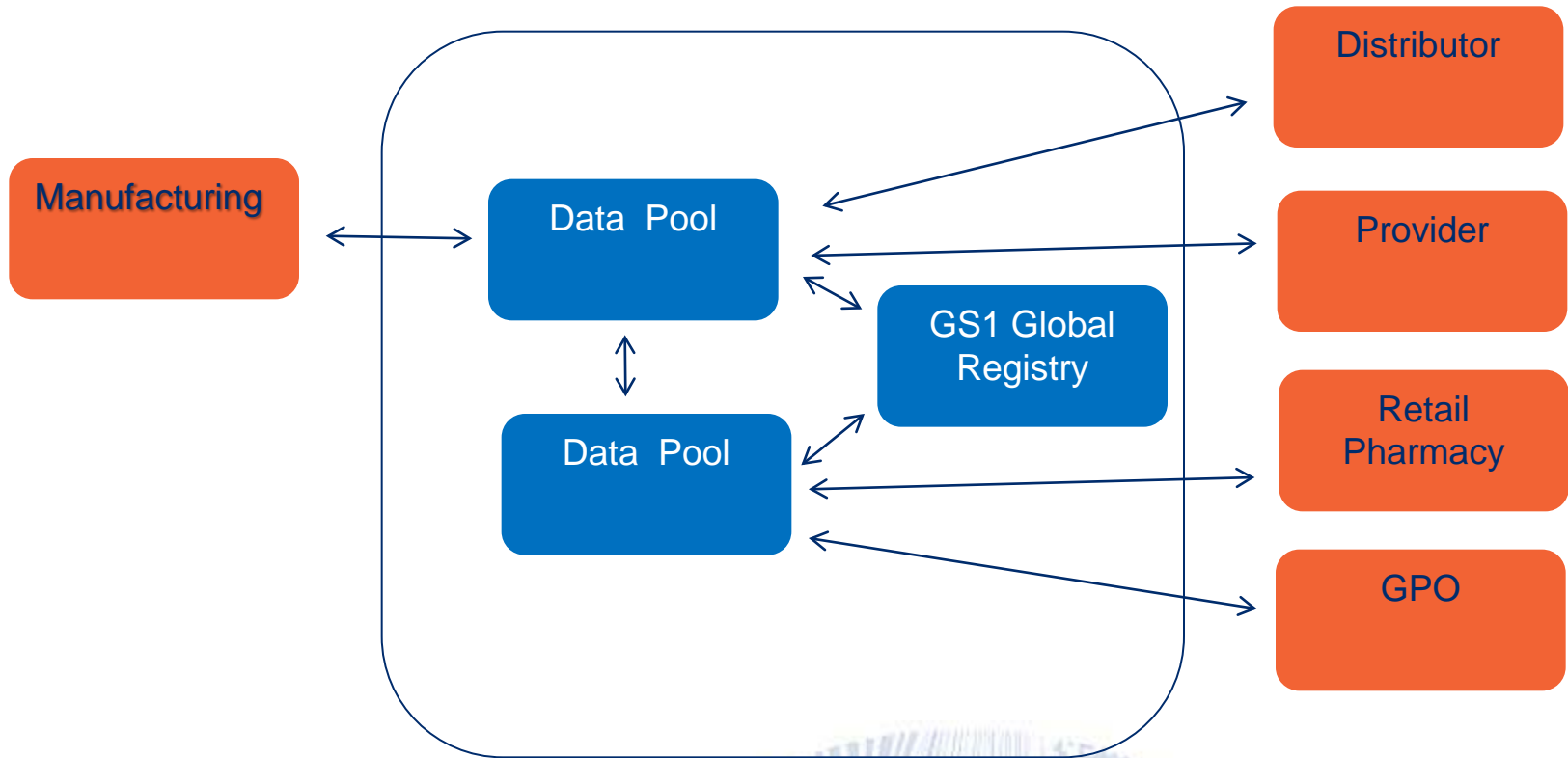


## Purpose

- This document was written to assist participants in all sectors of Healthcare Supply Chain to implement the GS1 Global Data Synchronization Network.
  - Tasks
  - Learning's
  - Processes and Best Practices



**Healthcare adoption model**



↔ Gs1 Data Exchanges



## Use Cases

- Use Case 1: Manufacturer to Provider
  - Add/New Product
  - Updated Existing Product
  - Discontinue a Product
- Use Case 2: Manufacturer to Distributor
- Use Case 3: Manufacturer to GPO

Identified the same key actions, however each use case has different steps based on type of customer to the manufacturer.



# Healthcare Implementing the GDSN in your Organisation

## Common Rules of Engagement

- Agreed upon set of attributes for their use
- Agreed upon responsibilities

## Planning before implementation

- Build your company specific business case
- Get commitment from senior management
- Establish a core business team
- Build a cross functional implementation team
- Conduct a gap analysis
- Select a GDSN-certified data pool





**Goal: Single global source of truth for product data**



# Healthcare

# 40 GDSN Implementation Attributes for Healthcare



Global Trade Item Number (GTIN)

Pack Level

Manufacturer Part Number

Hierarchy (Parent GTIN)

Hierarchy (Child GTIN)

Hierarchy (Quantity of Children)

Publisher Global Location Number (GLN)

Target Market

Brand Owner and GLN

Manufacturer Name and GLN

Functional Name

Brand Name

Description

Height + Unit of Measure

Width + Unit of Measure

Depth + Unit of Measure

Gross Weight + Unit of Measure

Net Content + Unit of Measure

Consumer Unit Y/N

Orderable Unit Y/N

Invoice Unit Y/N

Shipping Unit Y/N

Base Unit Y/N

Variable Unit Y/N

Returnable Package Y/N

Marked with Lot Number Y/N

Bar code Type

GPC code

Optional Classification Agency

Optional Classification Agency Value

Start Date

Effective Date

Shelf Life From Production

Shelf Life From Delivery

Contains Blood

Implantable

Contents of Concern

Reusability Types

Brand or Generic Flag

Does Product Contain Latex

Toggle to Excel and review high level





## Links to Assist Moving Forward

[www.gs1.org](http://www.gs1.org)

[www.gs1.org/healthcare](http://www.gs1.org/healthcare)

[www.gs1.org/gsmc/kc/gdsn](http://www.gs1.org/gsmc/kc/gdsn)

[www.gs1.org/healthcare/library](http://www.gs1.org/healthcare/library)

Technical development refer to:

<http://www.gs1.org/gsmc/kc/gdsn>



# Questions





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